

Yan Paing Aung

UI/UX Designer, Visual Designer

 Bangkok, Thailand

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* WORK EXPERIENCE

Next Innovations (Japan) / Senior UX/UI Designer

JAN 2024 - PRESENT (5 months)

- Collaborating closely with cross-functional teams, including project managers, marketing team and developers to ensure alignment on client goals and user requirements.
- Overseeing the implementation of designs, working closely with development teams to ensure feasibility and fidelity of the design.
- Lead UI/UX design team and providing guidance and mentorship for junior UI/UX designer.
- Leading the design of visually stunning and intuitive user interfaces for websites.
- Taking ownership of design projects from concept to delivery, making sure that deadlines are met and deliverables exceed expectations.

Future Now Design Agency / UI/UX Designer

JAN 2022 - PRESENT (2 years)

- Quickly utilized visual design principles in digital products while acknowledging its constraints and practicality.
- Started to master visual communication design, and principles.
- Conceptualized visual art directions for several website brands.
- Delivered captivating and impactful website visuals aligned with existing brand visual directions and guidelines, particularly in product and service sectors.
- Ensuring consistency and cohesion in visual design across various screens and features of the digital products.
- Developing IA, wireframes, prototypes, and interactive mockups to effectively communicate design ideas and gather user feedback.
- Conducted user research (interviews), identified pain points and problems, and mapped out user journey to inform design decisions.

Freelance Graphic Designer

MAY 2021 - MAY 2022 (1 years)

- Delivered simple, memorable yet distinctive logo identities for several startups and SME in fashion, grocery retails, and tech service providers.
- Effectively utilized visual elements to communicate business messages to its customers.
- Developed visual concepts which adhere to business's mission and core values.

* CERTIFICATIONS

Foundation of User Experience design

Google UX Design Professional Course 1, Coursera - 2022

Empathize, Define, Ideate

Google UX Design Professional Course 2, Coursera - 2023

Build Wireframes and Low-fidelity prototype

Google UX Design Professional Course 3, Coursera - 2023

Conduct UX Research and Test Early Concepts

Google UX Design Professional Course 4, Coursera - 2023

Graphic Design with Honor

University of Colorado Boulder, Coursera - 2020

Introduction to Typography

California Institute of the Arts, Coursera - 2021

Integrated Marketing Communications

IE Business School, Coursera - 2020

* EDUCATION

Bachelor of Business Management

National Management Degree College (NMDC)
2016 - 2023

* AREAS OF EXPERTISE

User Interface Design · Visual Communication · Color · Typography · Layout & Composition · Visual Design Principles · Visual Conceptualization · Brand Visual Identity · Art Direction · Design Direction

UI Patterns · Style Guide · Component Library · Pattern Library · IA · User Flow · Wireframe · High Fidelity · Prototype · Interaction Design

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Duwun Media — Business Development Intern

OCT 2019 - NOV 2019 (2 months)

- Developed visually engaging presentations for sales pitches, highlighting main messages and increasing chances for sales leads.
- Contributed a compelling and interactive company introductive presentation for the whole sales team.
- Exercise strategic thinking in conducting competitor analysis and identifying potential client bases for Duwun Media.

Injynn Development Co., Ltd — Research Intern

APRIL 2019 - MAY 2019 (2 months)

- Collaboratively conduct research activities regarding infrastructure development in tourist destinations in Myanmar.
- Helped in generating a research questionnaire.
- Gather on-site survey data and helped in turning that data into useful insights.
- Gain hands-on experience on how research works and how it can contribute to business.

* GENERAL KNOWLEDGE

User Experience Design · Research · Empathy
Map · Persona · User Journey Map · User
Psychology Patterns · UX Writing · User Testing ·
A/B Testing · Sprint

Business · Business Strategy · Brand · Brand
Strategy · Marketing Communication · Advertising
· Project Management

Basic HTML and CSS · Design System · Token · Motion Design

* EXPERIENCE IN INDUSTRIES

E-commerce · Cheroot · Cigarette · Auto Mobile ·
Content Subscription · Aesthetic · Dental · Media ·
Radio · Book · Podcast · SaaS · Construction · Art
Gallery · Photography · Gym Management ·
Interior · HR · Design Agency · EV · Tech Startup ·
Real Estate · Clothing · Jewelry

* LANGUAGE

English (Upper Intermediate)
Burmese (Native)

* TOOLS

Figma · Adobe Illustrator · Adobe Photoshop · ProtoPie